Capitalism’s Hidden Worlds
Edited by Kenneth Lipartito & Lisa Jacobson
Hagley Perspectives on Business and Culture
January 2020 320pp 11 illus.
9780812251814 £47.00/$55.00 HB

Examines economic activities that occur in the concealed corners of the formal economy. Challenges common conceptions of capitalism and reveals how capitalism depends upon, adapts to, and gains legitimacy from activities that occur outside the measured and the seen.

Corporate Conquests
Business, the State, and the Origins of Ethnic Inequality in Southwest China
C. Patterson Giersch
March 2020 312pp
9781503612167 £25.99/$32.00 PB
9781503611641 £82.00/$95.00 HB

A history of China’s desperately unequal modern economic landscape that begins in the nation’s remote Southwest but ends by providing new understandings of ethnic inequality and the origins of China’s unique corporate organizations.

Ecosystem Edge
Sustaining Competitiveness in the Face of Disruption
Peter J. Williamson & Arnould De Meyer
April 2020 224pp
9781503610217 £28.99/$35.00 HB

Companies across more and more industries are seeing their time-honored ways of making money under threat. Explains how business can meet these challenges by building large, dynamic ecosystems of partners to reinforce, strengthen, and encourage innovation during disruption.

Permanent Revolution
Reflections on Capitalism
Wyatt Wells
March 2020 192pp
9781503612372 £11.99/$14.00 PB

Permanent Revolution concisely describes the development and workings of capitalism and its influence on the broader society. Wells examines the development of economic innovation, the role of financial markets, the business cycle, the ways markets operate, and the position of labor in capitalist economies, as well as the effects of capitalism on law, politics, religion, and the arts.

Street Commerce
Creating Vibrant Urban Sidewalks
Andres Sevtsuk
The City in the Twenty-First Century
May 2020 296pp 83 illus.
9780812252200 £34.00/$39.95 HB

Presents a comprehensive analysis of the issues involved in implementing successful street commerce. Drawing on economic theory, urban design principles, regulatory policies, and merchant organization models, offers innovative solutions. Presents an analysis of the issues involved in successful street commerce.

The Ascent of Market Efficiency
Finance That Cannot Be Proven
Simone Polillo
August 2020 208pp 7 b&w line drawings, 11 charts
9781501750373 £34.00/$39.95 HB

Weaves together historical narrative and quantitative bibliometric data to detail the path financial economists took to form one of the central theories of financial economics, influential efficient-market hypothesis—that the behavior of financial markets is unpredictable.

Excludes ANZ
The Business Reinvention of Japan
How to Make Sense of the New Japan and Why It Matters
ULRIKE SCHAEDLE
June 2020 216pp
9781503612259 £28.99/$35.00 HB
STANFORD UNIVERSITY PRESS

This book offers an in-depth exploration of current Japanese business strategies that make Japan the world’s third largest economy, a chief contributor to many global supply chains, and an economic leader within Asia.

The Employee
A Political History
JEAN-CHRISTIAN VINEL
Politics and Culture in Modern America
April 2020 304pp
9780812224689 £20.99/$24.95 PB
UNIVERSITY OF PENNSYLVANIA PRESS

The Employee examines how American businesses dominated and influenced labor law as they pushed for an ever-narrower definition of “employee” and maneuvered to exclude workers from the right to organize. Sheds historical light on contemporary struggles for economic democracy and political power in the workplace.

The Quest for Attention
Nonprofit Advocacy in a Social Media Age
CHAO GUO & GREGORY D. SAXTON
July 2020 256pp
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STANFORD UNIVERSITY PRESS

Seeks to unpack the prevalence, mechanisms, and ramifications of a new model for nonprofit advocacy in a social media age. Social media offers an alternative broadcast and medium for nonprofit advocacy organizations.

The Technologized Investor
Innovation through Reorientation
ASHBY MONK & DANE ROOK
April 2020 240pp
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STANFORD UNIVERSITY PRESS

A practical guide showing how institutional investors can gain the capabilities for deep innovation by reorienting their strategies and organizations around advanced technology. Recommends realistic changes that they can make to unlock technological superpowers.

Organizations for People
Caring Cultures, Basic Needs, and Better Lives
MICHAEL O’MALLEY & WILLIAM F. BAKER
October 2019 248pp
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Examines the practices of 21 companies that put interests and needs of employees first. Argues providing a place where people can do their best work and thrive as individuals and as members of a cohesive community, everyone profits.

The 360° Corporation
From Stakeholder Trade-offs to Transformation
SARAH KAPLAN
September 2019 232pp
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This book offers guidance to leaders as they navigate the competing demands of stakeholders. Suggesting that the shared-value mindset may actually get in the way of progress, bestselling author Sarah Kaplan shows how trade-offs, rather than being confusing or problematic, can actually be the source of organizational resilience and transformation.