If you are looking for inspiration and direction as a teacher or trainer then Reflective Teaching should be your starting point!" ESCalate

Now featuring:
- 10 new Lesson Study Cases
- 10 new Toolkit Evidence Summaries
- Extra reflective activities and key readings

Turn to p.4 for full details >>

"This book should adorn every staffroom in the land." UK Ed Magazine

Also available
Readings for Reflective Teaching in Schools
ISBN 9781472505791 • £24.99

reflectiveteaching.co.uk
This year, Bloomsbury Academic celebrates our 10th anniversary

In our short history, we’ve become an award-winning publisher across the humanities, social sciences and visual arts and combined the incredible publishing histories of Methuen Drama, The Arden Shakespeare, T&T Clark and Fairchild Books in one place. And we’re still growing; I.B. Tauris, a leading publisher in Middle East Studies, International Studies, History, Politics and Visual Culture joined Bloomsbury in 2018!

EBooks
Individual eBook: available for your e-reader
Library eBook: available for institution-wide access and also for pdf sale to individuals
See the website for details of vendors, or to purchase individual eBooks direct.
Library eBook prices are available from your supplier.

Review Copies
For copies of books for review in journals, please email academicreviews@bloomsbury.com in North and South America and academicreviews@bloomsbury.com in the UK and rest of world.

Standing Orders
Many of our series are available on a standing order basis. For further information contact our trade ordering departments listed on pages 13 and 14.

Translation Rights
Translation rights for all titles are available unless otherwise indicated.

Pricing and Availability
Whilst we endeavour to ensure that prices, publication dates and other details in this catalogue are correct on going to press, they are subject to change without further notice.

Proposals
If you have a book proposal, please contact one of the editors listed on page 14 or submit your proposal using forms available at www.bloomsbury.com/academic/forauthors

Inspection / Exam Copies
Textbook
Books with this symbol are available on inspection / as exam copies. You can request these online at www.bloomsbury.com via the Request Inspection / Examination Copy button on the paperback or ebook record. To request any other paperback or eBook on inspection, please contact us at askacademic@bloomsbury.com (North and South America) or inspectioncopies@bloomsbury.com (UK and rest of world).

Collection
Books with these symbols also have a companion website or online resources. Please see the website for our full inspection/exam/desk copy policy.

Open Access
Selected research publications are available to read for free online on Bloomsbury Collections. For more information, please refer to www.bloomsbury.com/openaccess.

Your Data
For information on how we process your personal data please read our Privacy Policy located at www.bloomsbury.com/privacy-policy. You can unsubscribe or manage your preferences at any time via www.bloomsbury.com/newsletter or by emailing us at academic@bloomsbury.com.

Bloomsbury Academic is a division of Bloomsbury Publishing Plc. Registered in England No. 01984336.

www.bloomsbury.com · USA, Canada, Latin America · 888-330-8477 · customerservice@mpsvirginia.com
"...librarians who know their community will be able to add valuable editions to their eBook collection using this resource.” — Library Journal

Bloomsbury Collections offers excellence and originality in scholarship in the arts, humanities, and social sciences. Discover our ever-expanding eBook library that offers more than 6000 titles across 12 subject areas.

Subjects covered include:
- Anthropology
- Biblical Studies
- Classical Studies & Archaeology
- Education
- Film & Media
- History
- Law
- Linguistics
- Literary Studies
- Philosophy
- Religious Studies
- Theology

Content Highlights
- 125 Collections expanded annually by discipline
- Archive Collections in key subject areas such as Ancient History, Christology, Continental Philosophy, Classical Literature, Modernism, Philosophy of Education, and Shakespeare Studies
- Special Collections such as the Ancient Commentators on Aristotle, The Churchill Collection, and the International Critical Commentary
- Landmark Texts Collections covering Japanese History, Biblical Studies, History (British, European, Latin American and history of science and technology), Linguistics, Literary Criticism, Philosophy, and Shakespeare Studies

Features and Benefits
- Cite, share, and personalize content
- eBook page numbers match the print version
- Mobile optimization for a tablet or smartphone
- Download and print chapter PDFs without restriction
- Unlimited concurrent access for students
- Search full text of titles; filter by date, series, or subject
- DRM free access
- MARC records
- COUNTER & usage statistics

Available via Perpetual Access
Available as Title by Title

www.bloomsburycollections.com
Follow us: @bloomsburydigitl

Free 30-day institutional trials are available now!
For more information, please contact:

Americas: OnlineSalesUS@bloomsbury.com
UK, Europe, Middle East, Africa, Asia: OnlineSalesUK@bloomsbury.com
Australia and New Zealand: OnlineSalesANZ@bloomsbury.com
Bridging Discourses in the ESL Classroom
Students, Teachers and Researchers
Pauline Gibbons, University of New South Wales, Australia
Examining the interactions between students learning in and through English as a second language and their teachers, this book identifies the patterns of discourse which support and enable both second language development and the learning of curriculum knowledge. Putting forward an innovative theory of classroom discourse analysis, this classic text focuses on applying theory to practice and is an invaluable resource for all teachers, researchers and students of linguistics and education.

Language in the Media
Representations, Identities, Ideologies
Edited by Sally Johnson, University of Leeds, UK & Astrid Ensslin, University of Alberta, Canada
Tackling the big issues of identity, gender, youth, citizenship, politics and ideology across a range of media, including television, radio, newspapers, magazines and the internet, Language in the Media brings together an international team of experts to examine how the media and its audience.

Metadiscourse
Exploring Interaction in Writing
Ken Hyland, University of Hong Kong, Hong Kong
First released in 2005, Ken Hyland’s Metadiscourse has become a canonical account of how language is used in written communication. Providing an accessible introduction to metadiscourse, discussing its role and importance in written communication and reviewing thinking on the topic, this book explores examples of metadiscourse in a range of texts from business, academic, journalistic, and student writing. Offering a new theory of metadiscourse and showing its relevance to students, academics and language teachers, this reissue features a new, framing foreword by Professor Ken Hyland.

News Discourse
Monika Bednarek, University of Sydney, Australia & Helen Caple, University of New South Wales, Australia
Now reissued, this canonical book explores the role of language and images in newspaper, radio, online and television news. Introducing useful frameworks for analysing language, image and the interaction between the two, this book persuasively illustrates how events are retold in the news and made ‘newsworthy’ through both language and image. This clearly written and accessible introduction to news discourse is essential reading for students, lecturers and researchers in linguistics, media and journalism studies and semiotics.

Searchable Talk
Hashtags and Social Media Metadiscourse
Michele Zappavigna, University of Sydney, Australia
Social metadata, such as the hashtag, is an important dimension of social media communication, and is closely associated with practices such as curating, tagging, and searching content. This book considers how metadata has progressed from an information-locating resource to an interpersonal resource for coordinating social relationships. It adopts a social semantic perspective to investigate the communicative functions of this type of metadata, and is essential reading for researchers as well as undergraduates studying social media on any academic course.

GET ADDITIONAL TEACHING MATERIALS FOR YOUR CLASS
Check out the great selections of books we have that feature online resources and companion websites. Download PPT slides, teaching notes, multimedia files, and student tests to use in your lessons and lectures.

www.bloomsbury.com · USA, Canada, Latin America · 888-330-8477 · customerservice@mps virginia.com
Corpus and Discourse

Series Editors: Michaela Mahlberg, University of Birmingham, UK & Wolfgang Teubert, University of Birmingham, UK

This research series offers two distinct strands. The first, Research in Corpus and Discourse, features innovative contributions to various aspects of corpus linguistics and a wide range of applications. The second strand, Studies in Corpus and Discourse, comprises key texts bridging the gap between linguistics and social studies.

Corpus Linguistics and 17th-Century Prostitution

Computational Linguistics and History
Anthony McEnery, University of Lancaster, UK & Helen Baker, University of Lancaster, UK

Focusing on the topic of prostitution in 17th-century England, this book shows how corpus methods can assist in social research, and can be used to deepen our understanding and comprehension both of language and of the past. McEnery and Baker draw principally on the one billion words of English from the 17th century contained in the Early English Books Online Corpus. Using this they explore questions which lie at the heart of investigating language in the past such as ‘which words do we look up?’, ‘what do words mean?’ and ‘how does meaning change?’.

UK June 2018 • US June 2018 • 272 pages • 20 bw illus
PB 9781350072583 • £28.99 / $39.95
Previously published in HB 9781472505092
Individual eBook 9781472536333
Library eBook 9781472514240
Series: Corpus and Discourse • Bloomsbury Academic

The Prosody of Formulaic Sequences

A Corpus and Discourse Approach
Phoebe Lin, Hong Kong Polytechnic University, Hong Kong

Phoebe Lin offers a new perspective on formulaic language, arguing that while past research often treats formulaic language as a lexical phenomenon, the phonological aspect of it is a more fundamental facet. Drawing its conclusions from three original, empirical studies of spoken formulaic language, assessing intonation unit boundaries as well as features such as tempo and stress placement, this book not only deepens our understanding of the nature of formulaic language but has important implications for English Language Teaching and automatic speech synthesis.

UK September 2018 • US September 2018 • 256 pages
HB 9781441161772 • £50.00 / $68.00
Individual eBook 9781441180050
Library eBook 9781441132512
Series: Corpus and Discourse • Bloomsbury Academic

Mixed Metaphors

Their Use and Abuse
Karen Sullivan, University of Queensland, Australia

Analysing over 100 metaphors from politicians, sportspeople, writers, and other public figures to examine the positive or negative reactions they have elicited. Mixed Metaphors is a lively introduction to metaphor as a cognitive phenomenon. Using Conceptual Metaphor Theory to emphasise that metaphors are primarily ways of thinking, not speaking, Karen Sullivan argues that, since we are often unaware of our metaphors, we can easily combine them in ways that fail to make sense. Once we understand how metaphoric ideas are put together, however, we can better appreciate the different ways that metaphors can be mixed.

UK November 2018 • US November 2018 • 192 pages
PB 9781350066038 • £19.99 / $26.95 • HB 9781350066045 • £65.00 / $88.00
Individual eBook 9781350066055
Library eBook 9781350066062
Bloomsbury Academic

Fire Metaphors

Discourses of Awe and Authority
Jonathan Chartris-Black, University of the West of England, UK

A detailed study of fire metaphors, this book provides a deep understanding of the purposeful work of metaphor in discourse. It analyses how and why fire metaphors are used in discourses of awe (mythology and religion) and authority (political speeches and media reports). It explores the conceptual basis of fire metaphors in religious texts and in political texts, as well as in the English language in general. Ultimately the book arrives at an understanding of the rhetorical work that metaphor accomplishes in communicating worldview.

UK May 2018 • US May 2018 • 248 pages
PB 9781350070097 • £28.99 / $39.95
Previously published in HB 9781472532541
Individual eBook 9781472553831
Library eBook 9781472553855
Bloomsbury Academic

European Identities in Discourse

A Transnational Citizens’ Perspective
Franco Zappettini, University of Genoa, Italy

Offering a detailed example of multilevel linguistic analysis through the application of the discourse historical approach (DHA), this book provides a novel outlook on the construction of (European) identities using critical discourse analysis. Approaching the analysis of European identities from unexplored bottom-up (participant-led) and transnational perspectives this book highlights how transnational narratives of solidarity and the de-territorialisation of civic participation can impact the (re)imagination of the European community.

UK March 2019 • US March 2019 • 256 pages • 10 bw illus
HB 9781350042981 • £55.00 / $72.00
Individual eBook 9781350027971
Library eBook 9781350042995
Series: Bloomsbury Advances in Critical Discourse Studies • Bloomsbury Academic

Facebook and Conversation Analysis

The Structure and Organization of Comment Threads
Matteo Farina, University of South Australia, Australia

This book investigates the structure and organization of comment threads on Facebook using applied conversation analysis methods, demonstrating that they have a meaningful organization. Matteo Farina provides clear and important insights into the organization of this type of social interaction. With findings based on a corpus of 233 comment threads and over 1,200 comments exchanged by 266 contributors, this book makes an important contribution to our understanding of the way people communicate on Facebook.

UK May 2018 • US May 2018 • 288 pages
HB 9781350038301 • £50.00 / $68.00
Individual eBook 9781350038295
Library eBook 9781350038301
Bloomsbury Academic

www.bloomsbury.com • UK, Europe, ROW • +44 (0)1256 302692 • orders@macmillan.co.uk
Music as Multimodal Discourse: Semiotics, Power and Protest
Edited by Lyndon C. S. Way, Liverpool Hope University, UK & Simon McKerrell, Newcastle University, UK
Music as Multimodal Discourse: Semiotics, Power and Protest considers musical sound as multimodal communication, examining the interacting meaning potential of sonic aspects such as rhythm, instrumentation, pitch, tonality, melody and their interrelationships with text, image and other modes. This draws upon and extends the conceptual territory occupied by social semiotics. In so doing, this book brings together research from scholars to explore questions around how we communicate through musical discourse.

The Semiotics of X
Chiasmus, Cognition, and Extreme Body Memory
Jamin Pelkey, Ryerson University, Canada
The X figure is ubiquitous in contemporary culture, but attempts to explain our fixation with X are rare. This book argues that the origins and meanings of X go far beyond alphabets and archetypes to remembered feelings of body movements, best typified in the performance of “spread-eagle” as a posture or gesture. The argument is accomplished using a blend of insights from linguistics, cultural studies, sociosemiotics and semiotics to bring together revealing clues from languages, cultures, and thinkers around the world.

The Semiotics of Light and Shadows
Modern Visual Arts and Weimar Cinema
Piotr Sadowski, Trinity College Dublin, Ireland
Piotr Sadowski’s study of light and shadows in visual arts and Weimar cinema is underpinned by the evolutionary semiotic theory of indexicality and iconicity. It is employed to account for the unique communicative and emotive power of such indexical media as the shadow theatre, silhouette portraits, camera obscura, photography and film, as distinct from the iconic media such as painting, sculpture or live performing arts.

The Languages of Humor
Verbal, Visual, and Physical Humor
Edited by Arie Sover, The Open University of Israel, Israel
Featuring expert authors drawn from across the globe, this book discusses three different but complementary areas of humor. Covering all three forms in one book is unique, and creates an opportunity to move from one type to another in an attempt to decipher not only the language of each type, but also their common foundation for better understanding the language of humor. This is a unique research-led book that offers a top-down analysis of humor studies.

Peirce’s Twenty-Eight Classes of Signs and the Philosophy of Representation
Rhetoric, Interpretation and Hexadic Semiosis
Tony Japp, University of Perpignan Via Domitia, France
Surveying the stages in Peirce’s break with this Philosophy of Representation from its beginnings in the mid-1860s to his final statements on signs between 1906 and 1911, this book draws out the essential theoretical differences between the earlier and later sign systems. This book is the first to exploit the untapped potential of the later six-element systems, offering an innovative and valuable reinterpretation of Peirce’s thinking on signs and representation.

The Social Semiotics of Tattoos
Skin and Self
Chris William Martin, Algonquin College, Ottawa, Canada
Why do people put indelible marks on their bodies in an era characterized by constant cultural change? How do tattoos as semiotic resources convey meaning? The Social Semiotics of Tattoos is a multimodal account of tattoos and tattooing, examining meaning-making in the visual, written and spoken realms, and other elements involved in the practice of tattooing the skin. Based on an ethnographic study of a tattoo studio as well as in-depth interviews, this book gives answers to important questions regarding embodied semiotic practices.
Understanding Media Semiotics
Marcel Danesi, University of Toronto, Canada
Brought fully up to date, this new edition of Understanding Media Semiotics is written for students of the media, of linguistics and those interested in studying the ever-changing media in more detail. Offering an in-depth guide to help students investigate and understand the media using semiotic theory, this book assumes little previous knowledge of semiotics or linguistics, explaining the issues step by step. With in-depth case studies, practical accounts and directed further reading, this book provides students with all the tools they need to understand semiotic analysis in the context of the media.

UK November 2018 • US November 2018 • 352 pages
PB 9781350064164 • £28.99 / $39.95 • HB 9781350064171 • £99.00 / $122.00
Individual eBook 9781350064195
BLOOMSBURY ACADEMIC

DURKHEIM AND THE INTERNET
On Sociolinguistics and the Sociological Imagination
Jan Blommaert, University of Tilburg, The Netherlands
Sociolinguistic evidence is an undervalued resource for social theory, and in this book, Jan Blommaert uses contemporary sociolinguistic insights to develop another sociological imagination. Taking Durkheim as the point of departure, he first demonstrates how the facts of language and social interaction can be used as conclusive refutations of individualistic theories of society such as ‘Rational Choice’. Next, he engages with theorizing the post-Durkheimian social world in which we currently live.

UK July 2018 • US July 2018 • 136 pages
PB 9781350055186 • £14.99 / $20.95 • HB 9781350055193 • £45.00 / $60.00
Individual eBook 9781350055209
BLOOMSBURY ACADEMIC

The Meaning of the Circus
The Communicative Experience of Cult, Art, and Awe
Paul Bouissac, University of Toronto, Canada
The Meaning of the Circus is grounded on the personal experience of the Professor Paul Bouissac as both a circus entrepreneur and a researcher, with decades of primary material on the significance of past and contemporary circus acts. It is based on substantial accounts provided by many men and women who have agreed to share the challenges, joys, and anxieties of their life as artists. Personal and rigorous, it contributes to the hermeneutics of the circus arts by adding existential depth to the production and reception of their performances.

UK August 2018 • US August 2018 • 224 pages
HB 9781350044135 • £65.00 / $114.00
Individual eBook 9781350044142
Library eBook 9781350044159
BLOOMSBURY ACADEMIC

Becoming a Citizen
Linguistic Trials and Negotiations in the UK
Kamran Khan, University of Leicester, UK
This book empirically investigates how the naturalisation process is experienced with an explicit focus on language practices. Focussing on the experiences of a Yemeni immigrant in the United Kingdom during the last eleven months of the citizenship process, this book provides a nuanced portrayal of the complexities of becoming a citizen. Drawing upon a wide range of theorists, from philosophy, psychology and linguistics, this book offers a detailed analysis of the process of becoming a citizen and makes a welcome contribution to the area of citizenship in language testing, sociolinguistics, sociology and ethnic relations.

UK January 2019 • US January 2019 • 160 pages
HB 9781350038127 • £65.00 / $114.00
Individual eBook 9781350038134
Library eBook 9781350038141
Series: Advances in Sociolinguistics • BLOOMSBURY ACADEMIC
Cognitive Grammar in Stylistics
A Practical Guide
Marcello Giovannielli, Aston University, UK & Chloe Harrison, Coventry University, UK

Provides an engaging, accessible and practically-focused introduction to cognitive grammar outlining how central principles of the field can be used in stylistic analyses. Assuming no prior knowledge, the book leads students through the basics of cognitive grammar, outlining its place within the field of cognitive linguistics as a whole, providing clear explanations of key principles and concepts, and explaining how these can be used to support the study of a range of literary and non-literary texts.

The Bloomsbury Companion to Stylistics
Edited by Violeta Sotirova, University of Nottingham, UK

This Bloomsbury Companion provides an overview of stylistics with a detailed outline of the scope and history of the discipline, as well as its key areas of research. The broad interdisciplinary scope of stylistics is reflected in the wide array of approaches taken to the linguistic study of texts drawing on traditions from linguistics, literary theory, literary criticism, critical theory and narratology, and in the diverse group of internationally recognised contributors.

Advances in Stylistics
Series Editors: Dan McIntyre, University of Huddersfield, UK & Louise Nuttall, University of Huddersfield, UK

Forgoing traditional boundaries to cover the study of both literary and non-literary texts, the books in this series address topics including stylistic theory, discourse analysis, language and cognition, literary genre, and corpus and pedagogical stylistics to explain why we interpret texts in the way that we do.

World Building
Discourse in the Mind
Edited by Joanna Gavins, University of Sheffield, UK & Ernestine Lahay, University College Roosevelt, The Netherlands

World Building represents the state-of-the-discipline in worlds-based approaches to discourse, collected together for the first time. Over the last 40 years the ‘text-as-world’ metaphor has become one of the most prevalent and productive means of describing the experiencing of producing and receiving discourse, in a range of disciplines, including stylistics, cognitive poetics, narratology, discourse analysis and literary theory. This book is an essential collection for stylisticians, linguists and narrative theorists.

Telecinematic Stylistics
Edited by Christian Hoffmann, University of Augsburg, Germany & Monika Kimer-Ludwig, University of Albany, New York, USA

This volume shows how pragmatic themes and methods are adapted and applied to films. This includes speech acts, implicature, implicature and context. Showing how pragmatic tropes and methods are applied and purposefully adapted to filmic media, focussing on word, movement and gesture, this book presents current developments from the field to two complementary perspectives, looking stylistically at the discourse in film and the discourse around film. The study of discourse in film and television has become one of the most promising research avenues in stylistics and pragmatics and this book closes a long-standing gap by combining approaches.

World Building in Spanish and English Spoken Narratives
Jane Lugea, University of Huddersfield, UK

This work adapts Text World Theory for the analysis of Spanish discourse, and in doing so suggests some improvements to the way in which it deals with discourse, in particular with direct speech and conditional expressions. Furthermore, it applies Text World Theory in a novel way, searching not for style in language, but for the style of a language. This book pushes the boundaries of stylistics in new directions, broadening the focus from monolingual texts to languages at large.

www.bloomsbury.com · USA, Canada, Latin America · 888-330-8477 · customerservice@mpsvirginia.com
Stuck in a research rut? A study slump? Learn the skills to get you back on course.

Sort the method from the madness with Bloomsbury Research Methods and Study Skills — textbooks and guides designed to give you the essential tools to get you through your studies.

www.bloomsbury.com/researchmethodsandstudyskills

Wondering WHAT IS the right methodology for your research, and where to start? Find out with our What Is? Research Methods series of introductions.

Series Editor: Graham Crow, University of Edinburgh, UK

Request your inspection copies today!

Discover the full series: www.bloomsbury.com/whatis
This digital resource gives users the ability to explore education systems, policy, practice, childhood, youth experience, and more across multiple countries for comprehensive global research.

Content Highlights

- Hundreds of cross-searchable articles on a diverse range of topics on four levels of education: Early Childhood Education, Secondary Education, Primary Education, and Higher Education
- The Education Around the World reference series, comprising 18 volumes and covering every single country in the world
- A growing collection of scholarly monographs and policy-oriented reports on international education
- Statistical educational data for each country, providing users with necessary background information to compare educational systems
- Web links to further resources, including statistical data, results of international testing exercises, policy reports, and governmental websites

Features and Benefits

- Browse and compare articles by topic or by country
- Discover content using an interactive world map
- Search and explore across the comprehensive glossary of international educational terms

Available via Subscription

www.becs-bloomsbury.com
Follow us: @bloomsburydigital

Free 30-day institutional trials are available now!
For more information, please contact:

Americas: OnlineSalesUS@bloomsbury.com
UK, Europe, Middle East, Africa, Asia: OnlineSalesUK@bloomsbury.com
Australia and New Zealand: OnlineSalesANZ@bloomsbury.com